

ABSTRACT OF THE DISCLOSURE

The invention discloses methods and systems for fundraising through sale of merchandise incorporating images and/or photographs of events hosted or sponsored by a fundraising entity. In a preferred embodiment a method includes registering several fundraising entities, providing a viewable medium for the registered fundraising entities to post images, displaying on the viewable medium a selection of products available to have a selected posted image incorporated, providing an interface that a customer may view the posted images, selected a desired image for transferring, selected an available product to display the desired image and complete a sale. The invention also provides for accounting of profits for sold products and distributing profits to registered fundraising entities of from which images incorporated on sold products were selected. In a preferred implementation, the viewable medium includes a distributed computer environment communicating over the Internet.